

Cumberland/Salem Workforce Investment Board Meeting

Meeting Minutes Of August 4, 2011

A meeting of the Cumberland/Salem Workforce Investment Board was held on August 4, 2011 at the Centerton Country Club in Pittsgrove, NJ

Attendance:

Allison Spinelli, Anna DeNovelliss, Bert Lopez, Joy Wood, Dawn Hunter, Eleanor Messiano, Glen Donelson, Hugh McCraffrey, Joe Camardo, Joe Scarpa, Kim Wood, Marva Ferguson, Loren Thomas, Maria Gittone, Mark Dykoff, Pat Constantino, Pete Contini, Raymond Bolden, Richard Byer, Yarilee Miranda, Dana Egreczky, Judy Washington, Tim Andrews, Kim Cruz, Jim Smith, Dante Rieti, Erich Florentine, Arlisha Edwards, Morris Pamepinto, Sherry Thompson, Julie Acton, Shay Arbredin, David Brogan, Nofese Winters, Kamisha Roach, Christy DiLeonardo, Ivonne Walker, Anthony Scott, Shelley Spina

Handouts:

WIN Program Proposal
Cumberland/Salem Performance Measures
Cumberland County Business Service/Retention Report
Salem Business Service/Retention Report
Planning & Oversight Committee Meeting
Learning New Lessons to Service a New Workforce
Learn to Earn Student Achievement System
David H. Brogan Bio
Dana Egreczky Bio

Welcome and Opening Remarks: Bert Lopez

Bert welcomed everyone and thanked them for coming. He introduced Erich Florentine of South Jersey Health Care. Introductions were made around the room.

Minutes: Bert Lopez

Bert asked for a motion to approve the prior meeting minutes. Motion was made by Pete Contini and seconded by Marie Gittone. All approved and the minutes were passed.

Presentations

NJ Chamber of Commerce (Learn to Earn): Dana Egreczky

Dana is currently vice president of Workforce Development, NJ Chamber of Commerce and she also serves as president and chief officer of the NJ Chamber of Commerce Foundation. She has been working with Cumberland County for about 6 months with the Learn to Earn program funded by the DOL. She has been working on Learn to Earn for a couple of years. This program originated from School Counts. She handed out and spoke

about the curriculum they have developed. She spoke about how important math is. They develop games and activities. This is the first year of a three year grant. Three weeks ago they did a program in Cumberland County at the 4 H with 47 participants. She thanked everyone in Cumberland County that worked on this program. They have developed a video that they will show.

Learn to Earn – pilot program: Allison Spinelli

Allison reported that they will be showing the short video that was put together by the students that participated in this program. They students had to develop a product, market it and do a short commercial. The students came up with concepts of shoes, sports, toys, etc. She thanked Tim for working on this video.

Nofese Winters from Millville High School was one of the participants in this program. He told the committee that he learned about budgeting, marketing, and distribution. He had a lot of fun and learned a lot. He thanked the group and his Mom for this opportunity.

NJ Business and Industry Association (NJBIA): David Brogan

David thanked the WIB for the opportunity to come in and speak with them. David is the First Vice President of Economic Development and Taxation for the NJ Business and Industry Association and has worked for them since 2005. He stated that in the past decade it has been hard on business and the state level needs to work on that. He talked about the budget process in NJ. He was working on Pension & Health benefits package. He talked about how taxes impact businesses and tax exemptions. He also talked about Business Retention & Incentive programs.

C/S WIB Updates: Christy DiLeonardo

Christy thanked everyone for their help with the Learn to Earn program. It was a great success.

WIN Program

Christy reported that at the last meeting, Triad gave a presentation on this program. It was submitted in June to the Employment & Training Association. She received a letter back and shared it with the committee. The NJDOL are looking to take our program and use it across the state.

Performance Standards

The committee was given the performance standards in their packet. Christy told them to look at the column that says actual. This is Cumberland and Salem's outcome for the year. They have exceeded all their goals. NJ Performs does these performance standards documents but the NJDOL & WFD said that they can no longer support these documents. The WIB's all over the state are trying to see how they can keep these documents. They decided that they need this information so they developed a formula so all areas will contribute to keep getting these performance standards.

Business Service/Retention

Christy reported that Ivonne and Arlisha have been going out to businesses and getting job orders and seeing what other needs they have. For the month of July, Arlisha had 13 job orders placed with 51 openings. Ivonne had 25 job orders placed with 34 job openings.

Christy stated that there is a Learning Lesson Conference that GSETA is holding in Atlantic City at Bally's Park Place on September 14 and 15. They have received through GSETA 2 scholarships for WIB members to attend if anyone is interested.

Other Business

Allison stated that she is pleased to announce that WAWA will be receiving the Star Award this year. We have 150 students working with WAWA. She is very proud of this program.

Loren reported that they are receiving funding for Adult Education and Literacy and are able to extend this program. Pete thanked Loren for all of his good work.

Bert extended thanks to the Centerton County Club for doing a wonderful job.

Adjournment:

With no other business, Bert asked for a motion to adjourn. Motion was made by Kim Wood and meeting was adjourned.